# MEHRI DAHMARDEH

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A passionate product designer. As an enthusiastic designer with an engineering background, intuitive user experience is the most powerful marketing strategy for any successful business. Enjoy analyzing complex problems and developing sustainable, intuitive, and efficient solutions to make people's interaction with technology and products more meaningful, joyful, and productive. Love to make difficult things easy and make technical things beautiful.

### **TECHNICAL SKILLS**

User Experience Design

Information architecture, Interaction design, User research, Usability testing,
 Wireframes, Task flows, competitive analysis, heuristic, analysis, Visual design,
 prototyping, Figma, Miro, InVision, Adobe XD, Editorx

## Engineering

- HTML, Alcatel, CCNA, CCNP/BCMSN, NGN, IPV6, VM

#### **PROJECTS**

## 1. The U.S. Department of the Interior(DOI) Redesign | https://www.doi.gov/

U.S. Department of the Interior (DOI) conserves and manages America's natural resources and cultural heritage for the benefit of the people. DOI consists of 11 Bureaus and various programs & administrative offices.

The goal of this project was to redesign the U.S. Department of the Interior with a focus on the information architecture improvements as well as Provide a UI that offers clearly visible functionality, making the role of governing agencies clear and offer more direct access to public lands, resources, and opportunities.

 Skills | Technologies Used: User Experience Design (UI/UX), Information Architecture, Interaction Design, User Research (Interviews + Surveys) & Analysis, Prototyping, Usability Testing, Figma, Miro, InVision.

# 2. The Kids' Community Dental Clinic Redesign https://www.kidsclinic.org/

The Kids' Community Dental Clinic is an American non-profit organization that has been created to fill a crucial need and gap in oral health care services for children of low-income working families, including the very well-known 'Sesame Street'. The goal of this project was to better communicate their mission to their audience for better service as a client and/or as a provider.

• Skills | Technologies Used: User Experience Design (UI/UX), Information Architecture, Interaction Design, Prototyping, Usability Testing, Figma, Miro, InVision.

### 3. Professional Dancer Audition App

Professional dancers and production companies follow a set of manual steps during an audition process that can easily disrupt the focus on performance for both representatives of the production company and dancers. Professional Dancer Audition App Digitalize both the administrative tasks in preparation for an audition and the manual steps production companies and dancers take during an audition process.

 Skills | Technologies Used: User Research (Interviews + Surveys) & Analysis, Mobile User Experience Design (UX-UI), Interaction Design, Wireframing, Prototyping, In-Person User Testing, Adobe XD, Balsamig

## 4. The Pegasus TheatreChicago Redesign http://pegasustheatrechicago.org/

Pegasus Theatre Chicago develops and produces boldly imaginative theatre, champions diverse new and authentic voices primarily by and about black, indigenous, or other people of color. We promote cultural equity and intersectional, intercultural exchange.

## The goal of redesign:

- Give the site an overall brand and visual facelift.
- Reorganize the site content to enhance the site navigation.
- Make the site more engaging and inviting.
- Skills | Technologies Used: User Experience Design (UI/UX), Information Architecture, Interaction Design, Prototyping, Usability Testing, Figma, Figjam, Editorx.

### WORK EXPERIENCE

# Information Technology Organization Network project Manager

Nov 2009 – May 2016

- Successfully completed national network information design projects worth up to \$500.000
- Exemplified leadership skills in discussions with the design and deployment team
- Provided a proposal layout and design for client connectivity to national information network
- Established trusting relationships with key stakeholders
- Delegated high priority client project in part, due to acknowledgment of strength in client communications and research techniques
- Administration of client services related to national information network customers in the local data center.
- Client praise for the use of empathy tools for potential users to achieve a more informed and human-centered design

# Telecommunication Company of Sistan (TCSB) Network Support Engineer

Oct 2005 - Nov 2009

- Successfully provided technical support and maintenance for Tellabs access network
- Installation and configuration of different types of transmission and access devices across the TCSB network to give bandwidth to our clients for their point-to-point and point to multipoint connectivity.
- Deployment, operation, and maintenance of network management systems of different vendors including Tellabs and Cisco.
- Troubleshooting of L2/L3 services for all of the clients across the province across the IP/Access network using multi-vendor equipment.
- Certified in installation and operation of virtual machines across different platforms to be used for management systems.

#### **EDUCATION**

Certificate, UX/UI

- UC Berkeley Extension
Bachelor of Electrical engineering

August 2020

- Azad University, Zahedan

Sep 2005